

# STYLE GUIDE



# OFFICIAL NATIONAL SASH

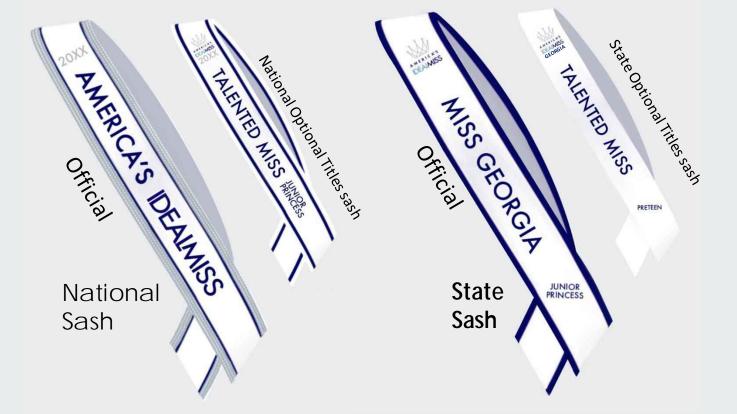
White sash
Navy blue inside border
Three row rhinestone Clear silver front & back
Year on shoulder - Metallic silver
Title down front navy in Futura font Miss division - logo
Other divisions – left aligned and
juniors stacked

# OPTIONAL NATIONAL SASH

White sash
Double border Inside navy/outside white
Logo on shoulder Metallic silver crown & line
Navy logo & med blue "ideal"
Year on shoulder - Metallic silver
Title down front navy in Futura font Division – left aligned and
juniors stacked

\*Sashes are 3.5 inches with exception to National Optional sash—it is slightly larger due to double border

Sizes and Title Layouts



### **Sizes**

Junior Princess – Youth size Princess – Youth size Preteen – Teen size Junior Teen – Adult Size Teen – Adult size Miss – Adult size

# **National Layout**

America's Idedirincess
America's Ideal Princess
America's Ideal Preteen
America's Idealeen
America's Ideal Teen
America's Ideal Miss (Logo)

# State Layout

Miss Tennessee Miss Tennessee Miss Tennessee Miss Tennessee Miss Tennessee Junior Princess Princess Preteen Junior Teen Teen

#### OFFICIAL STATE SASH \$59.50

White sash
Navy blue border
Logo on shoulder Metallic silver crown & line
Navy logo & med blue "ideal"
Title down front navy in Futura font
Division centered at hip with tilt Navy with Futura font
Navy blue border

#### **OPTIONAL STATE SASH** \$49.50

White sash
Logo on shoulder Metallic silver crown & line
Navy logo & med blue "ideal"
State on shoulder – Navy blue
Title down front navy in Futura font
Division centered at hip with tilt Navy with Futura font

# **Optional Titles**

Ideal Talented Miss Ideal Supermodel Ideal Cover Model National Photogenic National Casual Wear National Spokesmodel National Talent